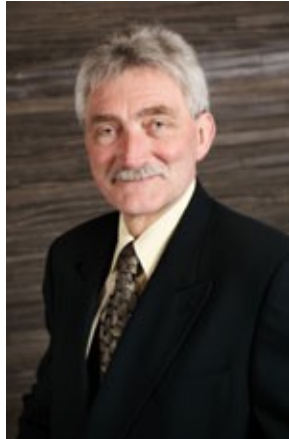


A message from Dr. Louis Balogh...



Dr. Louis Balogh
Vice President,
Regional Cardiac, Cancer, and
Thoracic Programs.
CCO Regional VP
Central LHIN

As the Cancer Care Ontario (CCO)/Southlake Regional Health Centre-appointed Regional Vice President for the Central Local Health Integration Network (LHIN), I am honoured to provide introductory remarks in this first Central LHIN Integrated Cancer Screening (ICS) Program newsletter and thrilled to welcome ICS to our region.

As CCO's Strategic Priority 2, the implementation of ICS programs throughout the province is a high priority with the goal that by 2015, Ontario will have one ICS strategy for breast, cervical and colorectal cancer, supported by a single IM/IT System. Every clinician knows very well that cancers detected in their earliest stages can be treated more effectively and with better outcomes, hoping for a life-long cure and not just remission of the disease. We are most fortunate that for these common cancers, effective screening methods are available, with our most pressing challenge being to convince and remind patients and health care providers to take advantage of these tests at the recommended intervals on a consistent basis.

Although our screening rates in the Central LHIN are better than some other parts of the province, we have a long way to go to reach our targets of achieving screening as close to 100 per cent of the eligible patients as possible. The most recent data shows Fecal Occult Blood Test (FOBT) screening participation rate of 28 per cent, follow-up colonoscopy rate of only 70 per cent, Ontario Breast Screening Program (OBSP) participation at around 70 per cent and cervical screening of eligible women at about 72 per cent. By coordinating all cancer screening activities through one program and the Regional Cancer Centres having the accountability for their dissemination, our goal is to increase these rates for the benefit of all our patients and their families.

The responsibility for cancer screening is one that each and every person has to embrace, but as physicians and health care providers, we have the added responsibility and accountability of ensuring that everyone in our practice is aware of these resources and is reminded regularly not to delay but to take advantage of these life-saving measures immediately.

Organized Screening Programs in Ontario: Cervical, Breast, and Colorectal

Cervical Screening Program

The goal of the Ontario Cervical Screening Program (OCSPP) is to reduce the incidence of cervical cancer. Cervical cancer is preventable. Yet, year after year, about 500 women are diagnosed with cancer of the cervix, and about 140 women die from this disease in Ontario².

In 2012, Cancer Care Ontario updated the cervical cancer screening guidelines. The guidelines explain the age of screening initiation and clarify optimal screening intervals.

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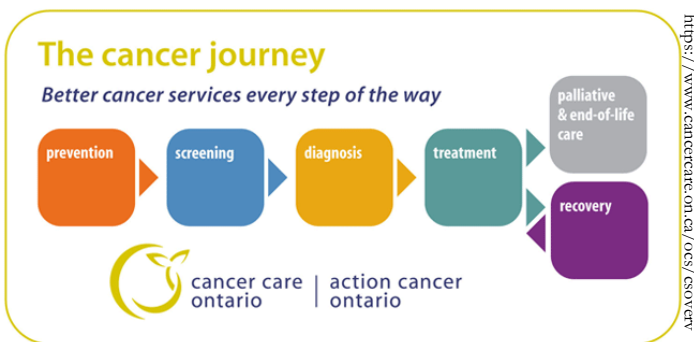
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Overview of Ontario Cancer Plan Goals 2011-2015

1. Help Ontarians lessen their risk of developing cancer
2. **Reduce the impact of cancer through effective screening and early detection**
3. Ensure timely access to accurate diagnosis and safe, high quality care
4. Improve the patient experience along every step of the cancer journey
5. Improve the performance of Ontario’s cancer system
6. Strengthen Ontario’s ability to improve cancer control through research

CCO’s Ontario Cancer Plan 2011-2015 identifies engaging primary care providers across the cancer continuum as playing a pivotal role in reducing the incidence of cancer and improving care. The Primary Care and Cancer Strategy was developed as a step towards reaching this goal.

“ The cancer system begins with prevention and health promotion, with the ultimate goal to prevent cancer in the first place”
- CCO



Screening saves LIVES!

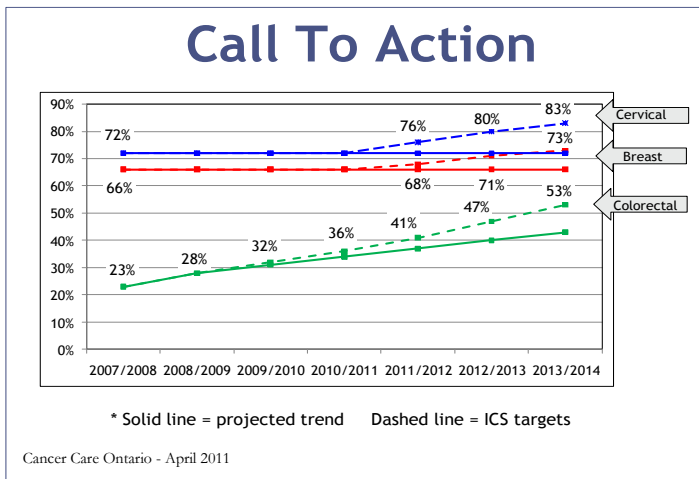
Current Screening Rates and Targets in Ontario

Screening rates for breast and cervical cancer have stalled and although screening rates for colorectal cancer are rising, they are not reaching CCO targets².

New approaches may be needed to target populations not among those reflected by current screening rates.

Data available for Ontario, and a significant body of research in North America, suggests that a portion of populations that do not screen have identifiable characteristics not addressed by broad-based recruitment activities, and that they may require targeted interventions².

Gender, as well as social factors such as; poverty, race, ethnicity, education, and immigrant status impact a patient’s ability to access health care in Ontario.



CALL FOR GRANTS

The Central LHIN Regional Cancer Prevention and Screening Sub Committee is now accepting community grant funding applications for cancer prevention and screening projects for the 2012 - 2013 year.

Projects are funded from \$1,500.00 up to \$20,000.00 and must focus on cancer prevention and screening within the Central LHIN region.

The deadline for submissions is August 20, 2012.

For more information or a full grant application package please e-mail ICSRegional@southlakeregional.org or call 905 895 4521 ext. 6065.

1. Canadian Cancer Society www.cancer.ca
2. Cancer Care Ontario www.cancercare.on.ca
3. Ministry of Health and Long-Term Care www.health.gov.on.ca/en/public/programs/cancer/

Current Screening Programs continued...

Ontario Breast Screening Program

Established in 1990, the Ontario Breast Screening Program (OBSP) provides high quality breast cancer screening services to women living in Ontario. It is operated by Cancer Care Ontario and funded by the Ontario Ministry of Health and Long-Term Care¹.

OBSP offers important advantages for women and their primary care providers, including recruitment, recall and follow-up and ongoing quality assurance. All OBSP sites are accredited with the Canadian Association of Radiologists Mammography Accreditation².

In 2011, OBSP launched a program to screen high risk women aged 30 - 69. Evidence shows that annual screening with magnetic resonance imaging (MRI) in addition to mammography (MM) benefits women at high risk. High Risk Screening sites within the Central LHIN can be found at:

Markham Stouffville Hospital	North York General Hospital, Branson Site
Phone: 905 472 7373 ext. 7606	Phone: 416 756 6106
Fax: 905 472 7607	Fax: 416 756 6110

For more information on OBSP or for a complete listing of OBSP screening locations please visit:

www.cancercare.on.ca

ColonCancerCheck

ColonCancerCheck (CCC) was launched to the public in the spring of 2008 as the first population-based, organized colorectal screening program of its kind in Canada³.

The goals of CCC are to reduce deaths from colorectal cancer and to support health care providers in providing the best possible colorectal cancer screening for their patients³.

A benefit to the program is that in 2010, CCC began sending recall and reminder letters to past participants who are due to repeat biennial FOBT screening. The letter advises the patient that it is time to be re-screened for colorectal cancer and that they should talk to their family doctor about screening³.

A reminder to physicians that a mislabeled kit is the most likely reason for a rejected result so, be diligent in your labeling efforts to ensure successful kit completion.

For more information on the ColonCancerCheck please visit: www.coloncancercheck.ca

Updated Cervical Screening Guidelines for Ontario—May 2012

What you need to know!

	2005 Guidelines	2012 Guidelines
Initiation	Initiate screening after the first vaginal sexual activity with cytology (Pap test)	Initiate screening at age 21 for women who are or have ever been sexually active*.
Intervals after negative test	Annual until 3 consecutive negative cytology tests, then every 2 to 3 years.	Every 3 years
Cessation	Age 70 if adequate and negative screening history in previous 10 years (≥ 3 negative tests)	No change

* Women who are not sexually active by age 21 should delay cervical cancer screening until sexually active.

Management guidelines for follow-up of abnormal cytology did not change.

The “Cervical Screening: Guideline Recommendations,” are posted on the CCO’s website and can be accessed at www.cancercare.on.ca/screenforlife

The new guidelines were also featured in the Journal of Obstetrics and Gynecology Canada (JOGC) Cervical Screening: A Guideline for Clinical Practice in Ontario (May 2012) at <http://www.jogc.ca>

1. Canadian Cancer Society www.cancer.ca

2. Cancer Care Ontario www.cancercare.on.ca

3. Ministry of Health and Long-Term Care www.health.gov.on.ca/en/public/programs/cancer/

Physicians Corner

ONE® ID - Online Reports Starting June 2012

Did you know that starting June 2012 your ColonCancerCheck Screening Activity Report will be available online! The electronic version is more secure, easier to use and more dynamic allowing you to view data in different ways. The Screening Activity Report identifies those who are due for screening and those with no known follow-up after a positive FOBT. The report also shows aggregate practice screening rates with average screening rates for patients enrolled with PEM family physicians within your LHIN and across Ontario.

Registration is a two-step process:

Step One: Meet with an eHealth Ontario registration agent to complete the registration. eHealth Ontario will be in touch with your office to schedule this visit.

Step Two: You will receive an email in June when your ColonCancerCheck Screening Activity Report is available.

Questions or concerns about the registration process?
Please contact eHealth Ontario's Business Support Team at
ONEIDBusinessSupport@ehealthontario.on.ca

Stay tuned...

The October issue will feature:

The launch of a new **Registered Nurse Performed Flexible Sigmoidoscopy Program** at Markham Stouffville Hospital and Southlake Regional Health Centre, an initiative with Cancer Care Ontario and the Ministry of Health and Long-Term Care.

Newsletter Submissions

The Quarterly newsletter is published by the Regional Integrated Cancer Screening Program for primary care providers within the Central LHIN. Story ideas and feedback are welcome. Please forward your submissions to Amanda Pulker, Coordination Advisor for the Regional ICS Program at apulker@southlakeregional.org or by calling 905 895 4521 ext. 6561.

E-mail list

If you would like to be added to the ICS e-mail list for future issues of The Quarterly as well as ICS updates please e-mail ICSRegional@southlakeregional.org

Upcoming Events

Pink Bus Tour

June 10 - Thornhill

June 24 - Markham

July 12 - Vaughan

July 28 - Newmarket

August 23 - Woodbridge

August 25 - Alliston

September 27 - North York

September 28 - Richmond Hill

* For more information on the Pink Bus and exact location information please visit
www.thepinktourontario.com

October - Breast Cancer Awareness Month
- Cervical Cancer Awareness Week

November 9 - Oncology Day at the
Stronach Regional
Cancer Centre

* More details to come in the October issue of The Quarterly.

Regional Integrated Cancer Screening Program

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